

# NATIONAL SCHOOL BREAKFAST WEEK

MARCH 3 - 7, 2025



## ANNOUNCEMENTS

Promote and help create awareness about the NSBW with these message suggestions:

- **National School Breakfast Week is March 3-7, 2025** and this year's theme is "**Clue In to School Breakfast**". Let's make sure that students are ready to begin their day with a healthy and nutritious school breakfast.
- All Miami-Dade County Public Schools offer **FREE** Breakfast and Lunch daily for all students!
- Eating a daily, healthy breakfast helps to promote:
  - Higher levels of achievement in reading and math
  - Score higher on standardized tests
  - Have better concentration and memory
  - Be more alert and
  - Maintain a healthy weight



## CELEBRATION IDEAS

- Decorate your cafeteria with NSBW posters and serving lines with a detective theme.
- Place copies of coloring and activity sheets on the tables with crayons and hang their artwork up in the cafeteria.
- Invite teachers, administrators or even your school principal to stand in as guest servers for breakfast one morning.
- Offer a tasting of new breakfast menu items and talk to students about the nutritional benefits they receive when eating breakfast every day.



## RESOURCES

Please complete the attached **Participation Form** to receive promotional materials.

If you have any questions, please feel free to contact Ms. Audra Young-Wright, Director, Professional Development, Training and Personnel, Department of Food and Nutrition at [AWright3@dadeschools.net](mailto:AWright3@dadeschools.net) or 786-275-0473. We look forward to your feedback on the success of promoting NSBW activities during the week of March 3-7, 2025.

For additional information regarding school nutrition, please visit:

<https://schoolnutrition.org/about-school-meals/national-school-breakfast-week/#resources>.



# March 3 - 7, 2025



## Participation Form

To receive promotional items, please complete and return this form to Ms. Robin Berger at [rberger@dadeschools.net](mailto:rberger@dadeschools.net) by **Thursday, February 27, 2025**. Promotional items can be given to your students in support of increasing meal participation at your school.

School Name: \_\_\_\_\_

School Location #: \_\_\_\_\_

Manager/Satellite Assistant Name: \_\_\_\_\_

# of Food Service Employees: \_\_\_\_\_

Daily average breakfast meals served: \_\_\_\_\_

**Requested promotional items will be sent by school mail**